

17th International Symposium on Veterinary Epidemiology and Economics (ISVEE17) 2024

Introduction

Conferences are communication channels for associations to share knowledge and research, guide policy formulation and decision-making and contribute to the improvement of our society.

Business Events Sydney (BESydney) in collaboration with the University of Technology Sydney, Business School surveyed delegates attending the 17th International Symposium on Veterinary Epidemiology and Economics (ISVEE17) held in Sydney in November 2024, to assess these broader impacts of the symposium.

The event attracted a diverse international audience and was acknowledged by delegates for fostering scientific advancement and innovation, collaboration and inclusivity, while supporting vulnerable communities and attracting global talent to Sydney.

Impact Insights

17th International Symposium on Veterinary Epidemiology and Economics (ISVEE17) 2024

business
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sydney

BEYOND TOURISM IMPACTS

288
survey responses

73% academics
18% practitioners
9% other

77% international
14% interstate
9% NSW

98%

agreed that ISVEE17 enabled/contributed to scientific advancement (new knowledge / ideas / technology / collaboration)

93%

agreed that ISVEE17 enabled/contributed to industry innovation (new knowledge / ideas / technology / practice)

90%

agreed that ISVEE17 enabled/contributed to attraction of global talent to Sydney

85%

agreed that ISVEE17 enabled/contributed to improved social policy

81%

agreed that ISVEE17 enabled/contributed to support of vulnerable communities

52%

agreed that ISVEE17 enabled/contributed to trade and investment

Percentage of respondents rating 3 or more out of 5

What ISVEE17 delegates had to say...

About scientific advancement

"The community engagement was immense and contributes to create new connections that can be essential for future research collaboration, as well as giving new insights in our field and challenges impacting it."

"Bringing together experts in the field enabled networks to be formed and strengthened which will tangibly result in scientific advancements for the field."

"Face to face exchange of ideas is very important for scientific advancement."

About industry innovation

"After listening to a talk on multivariate surveillance, I have a direct contact for improving the use of this technique aimed at exploiting multiple data streams as a way to

improve accuracy of surveillance."

"Presented studies gave insights on how to improve the animal industry sector/ animal health programs of my country."

"Replicability of some of the topics I learned from the conference can be applied to my practice as a government veterinarian."

"I had the opportunity to meet scientists and experts from around the world conducting research in animal health economics. This event greatly contributed to enhancing my knowledge and expanding my professional network."

About improved social policy

"Conference was centred on policy and economics with people from both industry and academia, thus discussions on where both can collaborate were enhanced for good policy making decisions based on actual research findings."

"Social policy – the intersection between

human and animal health was a central theme in the congress."

"The presentations must have equipped Sydney to reshape, and redesign some of their health interventions to tackle the changing health environment."

About support of vulnerable communities

"The materials presented provided excellent scope to learn new skills, advancements, and to share knowledge across the globe, not only within Australia but also across countries with differing socio-economic status."

"Sessions on Global Burden of Animal Diseases, health policy, pandemic response, AI, antimicrobial resistance were pivotal in stirring crucial debate on global issues and emergencies."

About attracting global talent

"From the time I spent in NSW and the quality of work presented by Australian students, lecturers and researchers, for everything the country has to offer in terms of lifestyle, I have considered seriously applying for a job here."

"Sydney appears to be a forward-looking city, with opportunities in the scientific space."



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What ISVEE17 delegates think...

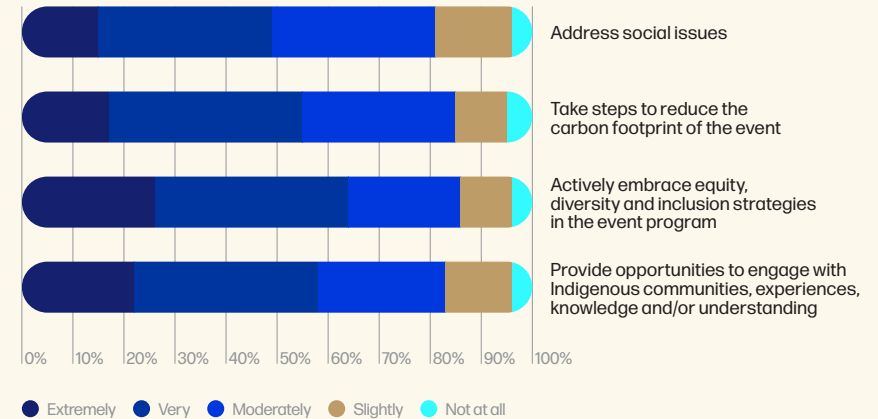
Respondents appreciated ISVEE's commitment to equity, diversity and inclusion.

"Inclusion of marginalised and disadvantaged people in scientific conferences is important to ensure all voices and knowledge can be shared."

"The conference organizers put quite some effort in supporting people from low and middle income countries as well as LGBTQ+ researchers."

About the importance of Social and Environmental Sustainability

Over **80%** of delegates rated sustainability as moderately to extremely important, with over **55%** saying it is very to extremely important to them:



TOURISM IMPACTS



Top 3 flight booking leadtimes

17%	6+ months
37%	3-6 months
30%	1-3 months



Top 3 types of accommodation used

34%	4-5 star
21%	3 star
19%	Airbnb



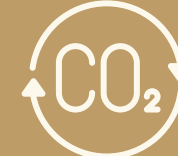
Top 3 booking channels used

32%	Booking engine
16%	Conference website
14%	Hotel website



Did you duty free shop at Sydney Airport?

35%	Yes
65%	No



Did you buy carbon offsets for your flight?

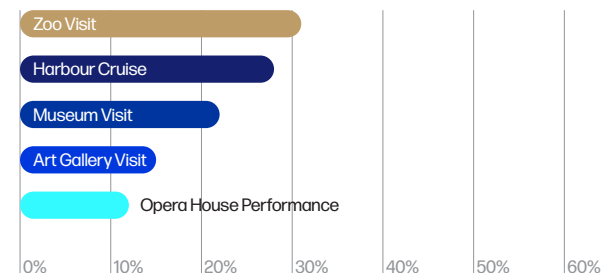
6%	Yes
94%	No



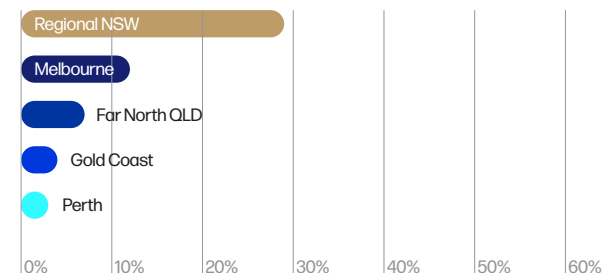
Happy with the Australian visa application process?

88%	Rated 4 or 5 out of 5
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Percentage of delegates visiting top 5 tourist attractions



Percentage of international delegates visiting top 5 areas outside Sydney



75%

think they will visit Sydney again in the future

73%

would highly recommend Sydney as both a conference and tourist destination (based on scores of 8+ out of 10)